Student Name: ________________________________  Date: ____________________

University of Georgia  
College of Environment and Design  
School of Environmental Design  
Fall 2009 – Instructors: Buitrago, Calabria, Longenecker, & Martin

LAND 2210 - Design Communication I

Call #:  50 159  
Asst. Prof.: José R. Buitrago  
When:  Tuesday & Thursdays  
2:00 P.M. thru 4:45 P.M.  
Where:  Room 410  
4th Floor Studio, Caldwell Hall  
Office:  407 Caldwell Hall  
Office Hours: Open Door policy  
Or by appointment  
Phone:  (706) 583-0942  
E-Mail: buitrago@uga.edu

PREREQUISITES: None

COURSE DESCRIPTION:
This class is an introduction to manual drafting skills, with an emphasis on the development of hand graphics for landscape architecture.

COURSE OBJECTIVES:
Knowledge:
  • Understand traditional drafting conventions and representation graphic communication as an inseparable part of the design process.
  • Apply graphic communication skills as a tool of persuasion through composition, media, entourage and various orthographic techniques.

Skills:
  • Display semi-professional quality lettering and drafting.
  • Display a sense of line hierarchy and line quality.
  • Develop scaled drawings in pencil, ink and color.
  • Develop semi-professional quality work demonstrating sheet layout, title blocks and reprographic methods.

Values:
  • Through the introduction and use of various design drawing tools, the ability to communicate graphically, think visually, and utilize graphics as a part of the design process.

METHODS:
This course will be taught in a studio-lecture format. Lessons and demonstrations will be part of the studio time.
**GRADING SYSTEM:**
Grading is based on the University System Percentage as follows:

- **A** = 100%-95%  
  *Excellent:* Work reflecting superior design and graphic ability logically thought out and presented. Changes or revisions would be minimal.

- **A-** = 94.9%-90%  
  *Excellent:* Work reflecting superior design and graphic ability logically thought out and presented. Changes or revisions would be minimal.

- **B+** = 87%-89.9%  
  *Good:* Work representing a good understanding of the theory and concepts involved in the project but should be slightly reworked.

- **B** = 83%-86.9%  
  *Good:* Work representing a good understanding of the theory and concepts involved in the project but should be slightly reworked.

- **B-** = 80%-82.9%  
  *Good:* Work representing a good understanding of the theory and concepts involved in the project but should be slightly reworked.

- **C+** = 77%-79.9%  
  *Fair:* Work which indicates a satisfactory understanding and execution of the project. Moderate revisions would be necessary.

- **C** = 73%-76.9%  
  *Fair:* Work which indicates a satisfactory understanding and execution of the project. Moderate revisions would be necessary.

- **C-** = 70%-72.9%  
  *Fair:* Work which indicates a satisfactory understanding and execution of the project. Moderate revisions would be necessary.

- **D** = 60%-69.9%  
  *Poor:* Work which is incomplete and the design process and project solution are poor or inconsistent. Work shows lack of comprehension of subject matter and would require extensive revisions.

- **F** = 59.9%  
  *Unacceptable*

Students who fall behind in class work are STRONGLY encouraged to withdraw from the class. A grade of incomplete will only be given in extenuating circumstances.

**GRADING:**
Grading will be based on performance in the following projects/assignments:

- **Project 1 – Lines & Lettering (4 Quizzes)**  
  100 Points  
  1/6 of Semester Grade

- **Project 2 – Drafting & Dimensioning**  
  100 Points  
  1/6 of Semester Grade

- **Project 3 – Plan View Drawing**  
  100 Points  
  1/6 of Semester Grade

- **Project 4 – Section/Elevation Drawing**  
  100 Points  
  1/6 of Semester Grade

- **Project 5 – Perspective/Axon Drawing**  
  100 Points  
  1/6 of Semester Grade

- **Project 6 – My Entourage**  
  100 Points  
  1/6 of Semester Grade

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Each student will receive a problem statement outlining the requirements and details for each of the above assignments. Projects have been designed to present a realistic professional challenge.

**REQUIRED TEXTBOOKS:**


SUPPLEMENTAL TEXT:

MATERIALS:
A list of required drafting tools and materials will be provided. It is the student’s responsibility to have the required drafting tools and materials in studio at all times. Not having your drafting tools and materials during studio time and class session will be detrimental to your academic progress and final grade. The instructors of this class, at their discretion, will request the student who fails to bring their drafting tools into class to leave the classroom and be noted as absent in official class records.

CLASS STANDARDS:
Attendance: Is mandatory and a record will be kept of each class meeting. At the beginning or end of each class period, it is the student’s responsibility to sign the attendance sheet to receive full credit. Failure to sign in will count as an unexcused absence. In addition, habitual tardiness (arriving 15 minutes after class commence) will lower your grade at instructor’s discretion.

Each student has three “sick” days during the entire semester. These days are intended to be used when you cannot attend class because of illness. I do not require a medical excuse; instead you are allotted three days to recuperate. Every absence from class will be counted if you produce a medical-certified excuse or not. The fourth absence (regardless of reason) will reduce your final grade by one letter grade. The fifth absence will reduce your final grade by two letter grades. If you have a medical condition that requires you to miss class more than three times, you must discuss this with me ahead of time. A student with excessive absences (six or more missing days) will be administratively withdrawn from the course.

“A student who withdraws or is withdrawn for excessive absences after the midpoint of the semester (date listed in Schedule of Classes) is assigned a grade of WF, except in those cases which the student is doing satisfactory work and the withdrawal is recommended by Students Affairs because of emergency or health reasons.”

2002 -2003 UGA Undergraduate Bulletin, Page 40

Students are expected to attend all studio classes and are responsible for all material covered during class meeting times.
**Studio Rules and Etiquette:** During studio classes the following will not be permitted; use of tobacco in any form, playing radios or tape/CD players (including use with earphones), Laptop Computers, and I-Pods. While working in the studios outside of class time, radios and tape/CD players may be used only with earphones. These are departmental policies and apply to all students in the landscape architecture program. Please observe common courtesy when working with others in the studio, particularly while other classes are being conducted.

**Due Dates, Deadlines and Presentations:** Assignments must be submitted on the stated due date, time, and place. Any project turned in late, up to 24 hours, is automatically marked down a full letter grade. Any exception must have prior written approval from the SED Director no less than 24 hours before project is due. Special forms are available from Degree Program Specialist in Room 601 Caldwell Hall to request an extension. Work missed due to illness is required to be submitted no later than one week from the student’s return to class. **The Ramsey Center Nurse Stamped illness excuses are no longer acceptable by UGA-SED.** The acceptable medical illness excuse is a typed, letterhead, dated, with phone-address, Doctors’ letter, explaining that the student was unable to complete the project due to sickness.

Projects/Assignments: All semester required projects/assignments must be submitted. Students who fail to submit any one of the projects will receive a non passing grade (F) at the end of the semester.

**Special Circumstances:** Other situations will be dealt with on a case by case basis between the student and the instructor outside of class time, or through the Office of Student Affairs - Student Support (706/542-8220 or www.uga.edu/studentaffairs/students) located in 115 Holmes/Hunter Academic Building. Arrangements will be made in writing and signed by both parties. Please do not attempt to discuss late work or absences during studio.

**Dress Code:** Please dress professionally. During final project presentations, students will be expected to wear professional dress. During studio; casual clothes suitable for work in an office will be expected. In others words, caps off and midriffs covered. Eight o’clock classes can place time constraints on preparing oneself for the day. So, please allow adequate time in your morning to negotiate campus traffic, park, ride the bus, etcetera, and arrive in class on time and prepared to have a great day. Students who wear baseball caps during class will be asked to take it off. Wearing a baseball cap or hat inside a building (indoors) is considered a sign of bad behavior and manners. Also is non-polite, non-professional attire, a sign of low self esteem or lack of hygiene, premature baldness, and is considered rude in any cultural setting around the world, so please don’t do it. If you have a medical condition (i.e. skin cancer) or for religious reasons which require you to wear a hat indoors, please contact your instructor at the end of the class period.

**Cell Phone Use:** Cell phone use during class is considered a public distraction. There will be ZERO tolerance of cell use in any fashion. All cell phones must be turned off during studio and placed out of sight in back packs, purse or lockers. If they disrupt the class by ringing, singing, jiggling, gravitating, vibrating, lighting show, or gyrating they will be confiscated and turned into the dean’s office.
Work Completion: Students are required to keep all work completed during the semester until the end of the term in order to review progress and aid discussions if necessary. Make Up exams or projects will only be administrated for documented and unavoidable excused absences including hospitalization and family crisis. Please communicate your situation to your instructor via e-mail prior to missing an assignment or exam if possible.

Sketchbooks: Keeping a sketchbook during the semester is highly recommended. Although students will still be expected to continue to use sketching to improve graphic skills and explore design ideas, sketchbooks will be used to begin a more critical record of the world that surrounds us and to develop process graphics.

Equipment: Students will be expected to have available for use all equipment and materials purchased for Graphics I and II. Please inventory your equipment and supplies before classes begin and purchase anything missing or depleted.

Documentation of Student’s Work: Students are encouraged to photograph or otherwise document all projects at the end of the semester for possible inclusion in their student portfolio. According to UGA-SED policy; students’ class work becomes intellectual property of the School. The University, the School, and the instructor reserve the right to keep your work without the student’s approval.

Studio Work: All students are encouraged to work together in the studio, outside class time rather than at home. You will each benefit from the interaction with classmates and upperclassmen, if you take advantage of this opportunity. Typically, students who produce superior work fully participate in the studio environment. Students who preferred to work at home (statistics show) earned the lowest grades because they missed the benefit of the interaction with classmates and upperclassmen.

Studio Environment: Please do everything you can to make our studio a pleasant, exciting place where fun inspires you without hindering other’s concentration!

Daily Quiz: Can occur at any time, at instructor’s discretion.

Disabilities: Students with special needs due to learning or physical disabilities should contact the Office of Student Affairs - Disability Resource Center (706/542-8719 or www.drc.uga.edu) located in 114 Clark Howell Hall.

Academic Honesty: All students are responsible for maintaining the highest standards of honesty and integrity in every phase of their academic career. The penalties for academic dishonesty are severe; ignorance of what constitutes dishonesty is not an acceptable defense. Plagiarism in any form will not be tolerated.

NOTE: Calendar and syllabus are subject to changes. SED reserves the right to select and retain possession of digital copies of all written and graphic student work. All SED policies and procedures applicable to studio facilities and computer lab operation will be enforced. Please read and observe all these policies. Studio and labs are monitored by camera to insure your safety and compliance.