BRIEF INTRO

• From Savannah, Ga
  A. Marshes/Coast
  B. Historic District
• Graduated from CED 2007 BLA
• Moved to Birmingham - 2008
• Co-Started L&O - 2012
PHOTOGRAPHY AS A TOOL

- Site Inventory
- Sketching & Perspective Setup
- Construction Documentation and Scouting
- ‘Final’ Shoot & Post Production
- Marketing: Portfolio - Awards
SITE SKETCHES
PHOTOGRAPHY

HOW I USE PHOTOGRAPHY IN MY CAREER
Document everything! Digital Photography is a must for any site visit throughout the construction process. File storage is the only limiting factor.

Know your site and when it will look the best for what you are trying to showcase. Every visit is a scouting opportunity.

Documentation of peoples Homes and private spaces, be mindful of their privacy. Discuss photographing a site in the early stages.

Next series of slides is a quick walkthrough of one of our projects from 2014. They will be a series of the final shots from early construction through plant installation ending in the final portfolio image.
POWER OF A PHOTOGRAPH

- Crucial for post construction documentation and showcasing your hard work.

- Landscape architects make good Landscape photographers. Trained to see a site and understand the shared design elements, e.g: Composition, balance, rhythm, light, etc…

- Capturing your work to pursue future work. Building a Project Portfolio is important for continuing your firm and strengthening your marketing endeavors.

- Photos win awards…or help immensely. Understanding the post production editing makes good photos great.

- Landscape Photography can be challenging, many variables of a good shoot are out of our hands. Landscapes are dynamic and take a few seasons to mature. Knowing your camera and subject are vital.
LANDSCAPE PHOTOGRAPHY
SITE DOCUMENTATION FOR LANDSCAPE ARCHITECTURE

Questions/Comments?

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